



UNIVERSITY OF SPLIT

FACULTY OF ECONOMICS, BUSINESS AND TOURISM

INTERNATIONAL SUMMER SCHOOL IN SPLIT

Informality in the Global South and beyond: qualitative and quantitative research of informal economies

Split, on-site, July 01 - 05, 2024

The aim is to enable students:

1. **Understanding various forms and aspects of the informal economy:** Develop a comprehensive understanding of how stakeholders in the shadow economy decide to participate in informal activities, the impact of such activities on the economy, society, and culture of the local community.
2. **Application of informal economy research practices:** Acquire the knowledge and skills necessary for planning, implementing, and managing research on different forms of the informal economy in the context of the Global South and beyond.
3. **Developing the ability to adapt research to the local context:** Transfer experiences from renowned researchers in adapting to the specificities of local culture and characteristics of individual economies in the Global South and beyond.
4. **Engagement in effective policy-making and analysis:** Familiarize students with the experiences and opportunities in the public sector regarding the informal economy. Gain the ability to analyze, formulate, and advocate for effective policies towards the informal economy that promote sustainability and positive outcomes in the community.
5. **Mastering qualitative and quantitative research tools and techniques:** Familiarize students with practical skills in establishing and conducting qualitative and quantitative research on specific aspects of the informal economy.
6. **Improving communication and advocacy skills:** Develop communication skills to effectively convey political decisions and advocate for sustainable initiatives addressing issues related to the informal economy.

COURSE PROGRAM

Monday (Day 1):

1. **Informality and the Informal Economy: Abel Polese; Željko Mrnjavac (2 hours)**
 - The problem of theoretically defining informality and informal economy
 - The problem of operationalizing theoretical concepts into real social and economic contexts
2. **Behavioral Economics Insights into Understanding and Changing Informal Economy Actors' Behavior: Rodica Ianole (6 hours)**
 - Rational actor and social actor theories
 - Added value of experiments (lab and field experiments) versus surveys
 - Nudges and other types of behaviorally informed interventions

Tuesday (Day 2):

3. **Informality, Clientelism, Corruption, and Elections: Drini Imami (2 hours)**
 - Recognizing and differentiating various forms of corruptive activities within the informal economy
 - Informal economy in the context of elections and political culture
4. **Conceptual Framework and Procedures: Qualitative versus Quantitative Research: Drini Imami (2 hours)**
 - Choosing and combining appropriate methods in researching of informal economy
5. **Informal Settlements and Housing informality: Alessandro Coppola (2 hours)**
 - Housing informality between public institutions and political strategies
 - Informal settlements and urban informality: Context, rationals, and shortcomings of formalization policies
6. **Informal Economy and Gender in India: Riya Raphael (2 hours)**
 - Specifics of researching the informal economy in India with a focus on gender issues

Wednesday (Day 3):

7. **Fake Brands and the Informal Economy: Magdalena Craciun (2 hours)**
 - Informal economy in the clothing industry
8. **Labor Migrations and the Informal Economy: Ignacio Fradejas-García (4 hours)**
 - Research on informal migrations: Structural Embeddedness in Transnational Social Field
 - Migrant workers in the informal economy
9. **Labor Market Regulation and Policies: Željko Mrnjavac (2 hours)**
 - Origin of labor market regulation and the challenge of informality
 - Labor market policies and decent work

Thursday (Day 4):

10. Combining Qualitative and Quantitative Methods in Research: Leeuwen Eveline (6 hours)

- Survey research
- Agent-based modelling
- Combining both methods: empirical simulation models

11. Structural Equation Modeling: Marija Vuković (2 hours)

- Theory and application of modelling in research

Friday (Day 5):

12. Researching the Informal Economy and Popular Economy in South America: Juliane Muller (4 hours)

- Method selection and adapting research to the local context
- Popular economy as an alternative to traditional formal economy

13. Research Workshops: Abel Polese, Željko Mrnjavac (4 hours)

- Discussion of individual student research proposals
- Consultation on methodological approaches and presentation of research problems.

We are waiting for confirmation of participation

Dorothy Louise Zinn: Holism in anthropological approaches to informality

- Patronage and clientelism in a culture of corruption
- Reciprocity and relationships between actors in informal contexts



CREDITS TRANSFERS (ECTS)

Participants obtaining 3 ECTS credits will undergo evaluation based on consistent and active attendance throughout the course, as well as completion of an online assignment in the form of a take-home essay (cca 10,000 words).

The objective of the essay is to demonstrate critical thinking skills regarding the challenges of informal economies.

Participants not interested in credit transfer will instead receive the Certificate of Attendance, stating the course completed. These students will be neither evaluated nor graded.

COURSE FEE

There is a reduced rate for early bookings.

RATE TYPE	RATE AMOUNT	APPLICATION DEADLINE	PAYMENT DEADLINE
“EARLY BIRD” RATE	545 €	If application materials are received by April 15, 2024 (based on the date when application materials are received, not the date of acceptance)	May 1, 2024
REGULAR RATE	645 €	If application materials are received by May 15, 2024	June 1, 2024
LAST MINUTE RATE	695 €	If application materials are received by June 15, 2024	June 20, 2024

The course fee includes:

- One week course participation
- All course materials and other documents
- Coffee breaks
- Organization of and participation in social activities (“Warm-up” and “Closing” party)
- Summer School certificate

